KDKA-TV



Order ID: 56336 CF LOC-POL

FBD - LBD: 09/12/12 - 09/17/12

HL#:

Crealed:

08/22/12 01:55 PM

DCCC (DEMOCRATIC. ,

CPE:

Demo:

Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 02:44

/ / 1500

Buyer:

Agency: WATERFRONT STRATEGIES

Product: DCCC TV 9/12-17 (1310)

Self :00.00

Confirmed: 08/22/12 02:44 PM

08/23/12 08:32 AM

AE:

Brian Butz-1-KDKA-TV

HHOLDS DMA RTG Sched, Code: B

Contract: Billing Int:

Share: 0%

WTAE. 0%

WPXI: 0% WPGH: 0% WPMY: 0%

WPCW: 0%

CABLE: 0%

0.0

\$275.00

Monthly BM: SS

\$275.00

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC

Time Class Eligible Days Break Type Dur SC Sell Pr Sales Catg **HHOLDS** Rate Spots NR A/G M * W T F * * MORN MLOCAL5A 30 D 0.0 \$400.00 \$800.00

30 MIN SEP

FBD LBO___ 09/12/12 09/17/12 Sep 10 Sep 17

1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Item HHOLDS Rale Spots Total · · W T F · · MORN MLOCAL6A 30 D 002 \$700.00 \$1,400.00

30 MIN SEP

FBD LBD Sep 10

09/12/12 09/14/12

Ilem Time Class Eligible Days Break Type Dur SC Self Pr Sales Calg HHOLDS Rale Spots Tota1 NR A/G 003 MEARLY M * W T F · · MORN 30 D 0.0 \$1,200.00 \$400.00

30 MIN SEP

FBD LBD Sep 10 Sep 17 09/12/12 09/17/12 2 1

Dur SC Self Pr Item Time Class Eligible Days Break Type Sales Calq HHOLDS Rate Spots Total NR A/G S . NEWS

30 MIN SEP

NEWSSAT6A

004

FBD LBD Sep. 10 09/15/12 09/15/12

Dur SC Self Pr Sales Calg Total Item Time Class Eligible Days Break Type **HHOLDS** Rale Spots ' ' ' ' S ' NEWS 005 NEWSSAT8 30 D \$325.00 \$325.00

30 B

30 MIN SEP

LBD FBD Sep 10 09/15/12 09/15/12 1

Break Type Dur SC Sell Pr Sales Calg NR A/G Eligible Days HHOLDS Rate Spots Total · · · · · · S BNSP WFINAN630AM 30 B \$125.00 വാട 0.0 \$125.00

30 MIN SEP

F8D LBD Sep 10 09/16/12 09/16/12

1

NR A/G

Order ID 56336 CF LOC-POL FBD - LBD: 09/12/12 - 09/17/12 HL#. 08/22/12 01:55 PM Created: DCCC (DEMOCRATIC... CPE: / / 1500 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 02:44 Agency: WATERFRONT STRATEGIES DCCC TV 9/12-17 (1310) Product⁻ Self :00:00 Contirmed: 08/22/12 02;44 PM Buyer: Demo: HHOLDS DMA RTG Sched, Code, B 08/23/12 08:32 AM Contract: AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS WTAE: 0% Share: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Dur SC Sell Pr ltem Time Class Eligible Days Break Type Sales Calg **HHOLDS** Rate Spots Total NR A/G · · · · · · s KDPG WKDPG08 007 30 B 0.0 \$225.00 \$225.00 30 MIN SEP FBD___ LBD Sep 10 09/16/12 09/16/12 1 Sales Catg NR A/G Item Time Class Eligible Days Dur SC Selt Pr Break Type Rate Spots **HHOLDS** Tota1 DLIVE9A M . W T F . . DAY 008 30 B 0.0 \$250.00 \$500.00 30 MIN SEP FBD LBD Sep 10 Sep 17 09/12/12 09/17/12 1 Dur SC Selt Pr llem Time Class Eligible Days Break Type Sales Catg HHOLDS Total NR A/G 009 DLIVE930A M . W T F . . DAY 30 B 0.0 \$500.00 \$250.00 30 MIN SEP FBD LBD Sep 10 Sep 17 09/12/12 09/17/12 1 -1 ltem Time Class Eligible Days Break Type Dur SC Sell Pr Sales Calq **HHOLDS** Total NR A/G Rate Spots M * W T F * * NEWS 30 B 010 NNOON 0.0 \$700.00 \$2,100.00 30 MIN SEP FBD LBD Sep 10 Sep 17 09/12/12 09/17/12 2 1 Dur SC Selt Pr Time Class Item Eligible Days Break Type Sales Catg HHOLD\$ Rate Spots Total NR A/G M . W T E . . DAY 011 DTALK 30 B \$350.00 \$700.00 30 MIN SEP FBD LBD Sep 10 Sep 17 09/12/12 09/17/12

Time Class

DPHIL

Item

012

 FBD
 LBD
 Sep 10
 Sep 17

 09/12/12
 09/17/12
 1
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Eligible Days

M * W T F * *

Break Type

Dur SC Selt Pr

30 B

Sales Catg

HHOLDS

0.0

Rate Spots

\$450.00

Total

\$900 00

NR A/G



Order ID: 56336 CF LOC-POL FBD - LBD: 09/12/12 - 09/17/12 HL#: 08/22/12 01:55 PM Created: Client: DCCC (DEMOCRATIC... CPE: / / 1500 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 02:44 Product: Agency: WATERFRONT STRATEGIES DCCC TV 9/12-17 (1310) Self :00:00 Confirmed: 08/22/12 02:44 PM Buyer: Demo: HHOLDS DMA FITG Sched, Code: B Contract: 08/23/12 08:32 AM AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G · · · · · S MORN 013 WCBSSUN 30 B 0.0 \$550.00 \$550.00 30 MIN SEP LBD FBD Sep 10 09/16/12 09/16/12 1 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots NR A/G Total S FACE 014 WFACE03 30 B 0.0 \$550.00 1 \$550.00 30 MIN SEP FBD LBD Sep 10 09/16/12 09/16/12 1 Break Type ltem. Time Class Eligible Days Dur SC Şelf Pr Sales Catg NR A/G **HHOLDS** Rate Snots Total M 'W T F ' ' NEWS 015 NEWS4PM 30 D 0.0 \$800.00 \$2,400.00 30 MIN SEP FBD LBD Sep 10 Sep 17 09/12/12 09/17/12 2 1 Time Class Eligible Days Break Type Dur SC Sell Pr Sales Cato **HHOLDS** Total NR A/G M . W T F . . NEWS 016 NEWS430PM 30 D 0.0 \$800.00 \$1,600.00 30 MIN SEP LBD Sep 10 Sep 17 09/12/12 09/17/12 1 1 Break Type Time Class Eligible Days Dur SC Self Pr NR A/G Item Sales Catg Rate Spots Total HHOLDS ' * W T F * * NEWS NEWS5PM 017 30 D 0.0 \$900.00 \$2,700.00 30 MIN SEP FBD LBD Sep 10 09/12/12 09/14/12 Eligible Days Break Type Dur SC Setf Pr Sales Catg Item Time Class HHOLDS Rate Spots Total NR A/G * * W T F * * NEWS 018 NEWS530PM 30 D 0.0 \$900.00 \$1,800.00 30 MIN SEP FBD LBD Sep 10

09/12/12 09/14/12

2



\$1,900.00

\$5,700.00

0.0

Order ID: 56336 CF LOC-POL HL#: FBD - LBD: 09/12/12 - 09/17/12 08/22/12 01:55 PM Created: DCCC (DEMOCRATIC... CPE: / / 1500 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 02:44 Agency: WATERFRONT STRATEGIES DCCC TV 9/12-17 (1310) Product Self :00:00 Confirmed: 08/22/12 02:44 PM Sched, Code: B Buyer: Demo: HHOLDS DMA RTG Contract: 08/23/12 08:32 AM AE: Billing Int: Monthly BM: SS Brian Bulz-1-KDKA-TV Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Dur SC Sell Pr Time Class Eligible Days Break Type Sales Catg HHOLDS Rate Spots Total NR A/G · · W T F · · NEWS 019 NEW\$6PM 30 D 0.0 \$1,050.00 \$2,100.00 30 MIN SEP FBD LBD Sep 10 09/12/12 09/14/12 2 Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Item Break Type HHOLDS Rate Spots Total NCBS7PM01 * * W T F * * CNWS 30 B \$1,400.00 2 020 0.0 \$2,800.00 30 MIN SEP FBD LBD Sep 10 09/12/12 09/14/12 2 NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Calg HHOLDS Rale Spots Total · · · · · S · MILT 021 18 00 - 18:30 30 B 00 \$550.00 \$550.00 30 MIN SEP FBD_ LBD Sep 10 09/15/12 09/15/12 - 1 lte m Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G S . NEWS NEWSSAT7P \$550.00 022 30 B 0.0 \$550.00 30 MIN SEP FBD LBD Sep 10 09/15/12 09/15/12 Dur SC Sell Pr NR A/G Time Class Break Type Sales Catg Total Item Eligible Days **HHOLDS** Rale Sools · · · · · · S REGP 023 PSIXTY 30 D 0.0 \$3,750.00 \$3,750.00 30 MIN SEP FBD LBD Sep 10 09/16/12 09/16/12 1lem Time Class Eligible Days Break Type Dur SC Self Pr Sales Calg HHOLDS Rale Spots Total NR A/G

M * W T F S S NEWS

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Sep 10 Sep 17

30 B

024

NLATE03

30 MIN SEP

09/12/12 09/17/12

NR A/G

Order ID: 56336 CF LOC-POL

FBD - LBD: 09/12/12 - 09/17/12

HL#:

Created:

08/22/12 01:55 PM

Ctient: DCCC (DEMOCRATIC...

CPE:

/ / 1500

Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 02:44

Buyer: AE:

Agency: WATERFRONT STRATEGIES

Product: DCCC TV 9/12-17 (1310) Self :00:00 Confirmed: 08/22/12 02:44 PM

Brian Butz-1-KDKA-TV

HHOLDS DMA RTG Damo:

Sched, Code: B

Contract: 08/23/12 08:32 AM

Rate Spots

Billing Int: Monthly BM: SS

Total

\$1,700.00

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg HHOLDS NEWS NLATE03 30 B 0.0 \$1,700.00

30 MIN SEP

FBD LBD Sep 10

09/15/12 09/15/12

Time Class ltem Eligibte Days Break Type Dur SC Sell Pr Sales Catg Rate Spots Total NR A/G HHOLDS * * * * * * S NEWS NLATE03 026 30 B 0.0 \$1,700.00 1 \$1,700.00

30 MIN SEP

FBD LBD Sep 10 09/16/12 09/16/12 1

Item Time Class Etigible Days Break Type Dur SC Sett Pr Sales Catg Rate Spots Total NR A/G 027 SSHOWDOWN · · · · · · s LOCS 30 D SPORTS 0.0 \$950.00 \$950.00

30 MIN SEP

FBD LBD <u>Sep 10</u> 09/16/12 09/16/12 1

item Time Class Eligible Days Break Type Dur SC Self Pr Sales Cato HHOLDS Rate Spots Total NR A/G M . W T E . . LETT LLETTER01 028 30 B 0.0\$450.00 3 \$1,350.00

30 MIN SEP

LBD Sep 10 Sep 17 09/12/12 09/17/12 2 1

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	50	0	\$39,800.00	\$33,830.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals.			\$39.800.00	\$33.830.00	\$0.00	\$0.00